

Jobbnorge-ID: 144956

Søknadsfrist: Avsluttet

Nettside:

Omfang:

Varighet:

PhD Scholarship in Marketing

For more information about the University of Stavanger Business School and Stavanger, Norway, please visit the following websites:

- University of Stavanger Business School: <http://www.uis.no/faculties-departments-centres-and-museum/uis-business-school/>
- Stavanger, Norway: <http://www.visitnorway.com/en/stavanger>

The University of Stavanger Business School is currently inviting applications for a new doctoral scholarship in marketing. Appointment is for four years with research and 25% compulsory duties. While the PhD project will accommodate the appointee's research interests and qualifications, the topic of the project will be Marketing Innovation-Platforms.

Firms are increasingly collaborating with large numbers of outside parties (customers, suppliers, complementors, etc.) in their innovation activities. A number of such efforts are organized around collaboration platforms. Attracting collaborators to such platforms and organizing the activities is strategically important for the success of innovation initiatives. The project title refers to the activities and strategies used by firms to market innovation-platforms to prospective collaborators. Thus, we are seeking candidates interested in working within the area of marketing strategy, business models, and networks.

Why the University of Stavanger Business School?

The University of Stavanger Business School is known for its research-active faculty, with degrees from recognized universities. The school organizes an active seminar series visited by nationally and internationally recognized researchers.

The PhD program is an important element of the schools research agenda. It is designed to provide students with the knowledge and methodological skills required to become successful researchers. The selected candidate will be working with a team of dedicated faculty advisors, and in close contact with the entire business school faculty and a larger group of PhD students. While the main place of work will be at the University of Stavanger, the selected candidate will also be given the opportunity to visit other leading research institutions (e.g., to attend doctoral seminars and work with faculty).

Who can apply?

Applicants should possess strong analytical skills (for example, a background in business, economics, statistics, mathematics, social psychology or quantitative sociology), a five-year master's degree with thesis, and a good command of both oral and written English.

To qualify for the program, the thesis grade and the weighted grade point average of the master's degree must both be equivalent to B or better to be considered. Candidates graduating from institutions with a different grade systems should include a documented conversion scale with their application. Students who have not yet completed their degree are also welcome to apply. In some cases, GMAT or GRE tests and/or TOEFL or IELTS tests may be required.

The appointee must be able to work independently and as a member of a team, be creative and innovative.

About the position

The scholarship follows the State Salary Code, l.pl 17.515, code 1017, LR 20, pay grade 50, which is currently NOK 436.900 per year, approximately EUR 45.500.

The position ensures automatic membership in the Norwegian Public Service Pension Fund, which guarantees favorable retirement benefits. Members may apply for home investment loans at favorable interest rates.

Further information about the position can be obtained from Professor Kenneth H Wathne, phone +47 974 83 315, email Kenneth.h.wathne@uis.no.

Application process

The application must contain the following:

1. CV
2. Copies of transcripts and diplomas
3. Letter(s) of recommendation
4. List of (up to 15) publications (if applicable)
5. Other documentation that the applicant considers relevant

Please register your application in an electronic form on jobbnorge.no. Relevant education and experience must be registered on the form. Certificates/diplomas, references, list of publications and other documentation that you consider relevant, should be submitted as attachments to the application as separate files. If the attachments exceed 30 MB altogether, they will have to be compressed before uploading.

Questions about the application process can be addressed to Kirsten Sikveland, phone +47 51 83 37 01, email: kirsten.sikveland@uis.no.

Closing date for applications is 2018.01.03.

Tilleggsinformasjon

Arbeidssted: