



UNIVERSITETET I BERGEN

**University of
Bergen**
Department of
Information Science
and Media Studies

Jobbnorge ID: 285855

Deadline: 10/1/2025

Website: <https://www.uib.no/om/84775/ledige-stillinger-ved-uib>

Scope: Fulltime

Duration: Project

Researcher Position within Media Content Production/Analysis & AI

UiB - Knowledge that shapes society

Through robust and close interaction with the world around us - globally, nationally and locally - we shall be instrumental in building a society based on knowledge, skills and attitudes.

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Video: <https://youtu.be/i4SDcLir6Oc>

Researcher Position within Media Content Production/Analysis & AI: Research Centre for Responsible Media Technology & Innovation

There is a vacancy for a researcher position at MediaFutures within **Media Content Production and Analysis**. The position is for two years. We are looking for an ambitious and self-motivated colleague to join us in MediaFutures: Research Centre for Responsible Media Technology & Innovation.

MediaFutures is a center for research-based innovation at the Department for Information Science and Media Studies at the University of Bergen, and is located at Media City Bergen. The center is a part of the Norwegian Research Council's Research-based Innovation scheme. MediaFutures is cooperating with industry partners from news media and media technology research topics like media experiences, recommender technology, content production and analysis, content interaction and availability, and Norwegian language technology. The goal is to develop responsible technological solutions to societal challenges that include AI, fake news, echo chambers, and political polarization. The results will be new digital tools, analysis methods, and content types for the future of media. The center performs research training within media technology and innovation. This creates outputs such as new prototypes, research articles, and software, as well as innovative start-up companies.

Read more about the center at www.mediafutures.no.

About the project/work tasks:

The candidate will work at MediaFutures at MediaCity Bergen in within Media Content Production and Analysis and will closely collaborate with researchers and partners, including, Schibsted, BT, Wolftech, TV2, faktisk.no and others, and with relevant researchers and partners in other work packages as well.

The research area Media Content Production and Analysis in MediaFutures aims at the development of novel approaches to creating media content with the support of artificial intelligence, as well as novel ways to analyze media content for various purposes of interest to media businesses and consumers. Focus is particularly on news content, evaluating the trustworthiness of existing news sources as well as ensuring trustworthiness in news content produced through novel tools.

The researcher position will be involved in developing technology relating to both analysis for news and production of news. There is an emphasis on analysing, evaluating, validating, and providing existing content for the purpose of content production. The content can be from the web, including the social media, the semantic web, public sources, news outlets, and the media house's own content repositories.

We expect significant contributions to interdisciplinary publications reporting on the project results, as well as an ability to develop prototypes to be showcased to the industry partners in the centre. The position has an orientation towards innovation and will support the transfer of scientific knowledge into prototypes developed by the industrial partners, and the researcher may also aid in the implementation of solutions in real life applications.

The candidate will also carry out secondments at industry partners in MediaFutures and will also be involved in the development of grant applications, or other tasks delegated.

Personnel responsibility rests with the center leader.

Qualifications and personal qualities:

- The applicant must hold a Norwegian PhD or an equivalent degree in Information Science, Computer Science, or Artificial Intelligence. They must have submitted their doctoral thesis for assessment before the application deadline. It is a condition of employment that the PhD has been awarded.
- Strong programming skills are a must, and AI programming skills preferred.
- Background within media technology and AI in journalism is necessary.
- Experience from scientific work (e.g., previous conferences and journal publications) is a requirement.
- Experience in innovation work, grant writing, and proposal authorship is an advantage.
- Great motivation for research and innovation work, interest in the topic, and good knowledge of relevant theory and methods are a must.
- We are seeking candidates that have proven skills to work in a team, as well as the ability to work independently and in a structured manner.
- Proficiency in both written and oral English (this is the working language of the center) is a must.

Potential candidates may be invited to the center for an interview.

We can offer:

- A good and professionally challenging working environment
- Salary at NOK 657 000 per year (code 1109) on the government salary scale upon appointment. Further promotions are made according to the length of service of the position
- Enrolment in the Norwegian Public Service Pension Fund
- Good [welfare benefits](#)
- An inclusive workspace at Media City Bergen

For more information about moving to Bergen and Norway, please visit <https://www.uib.no/en/node/133625/>, and <https://www.uib.no/en/hr/74243/what-can-university-bergen-offer-its-employees>.

Your application must include:

- A brief account of the applicant's research interests and motivation for applying for the position.
- The names and contact information for two reference persons. One of these must be the mail supervisor from the PhD program
- CV
- Transcripts and diplomas and official confirmation that the doctoral thesis has been submitted.
- Relevant certificates/references
- List of any works of scientific nature (publication list)
- The names of two referees (name and contact information)

The application and any attachments along with certified translations in English or another Scandinavian language must be uploaded to JobbNorge.

In cases of scientific work in paper version, this must be sent as ordinary post, sorted in 3 folders, to the University of Bergen, The Faculty of Social Sciences, P.O. Box 7802, N-5020 Bergen, Norway.

The closing date is October 1st 2025. The application has to be marked with: 25/10453.

On the basis of this information, the expert committee will undertake a review of the applicants. Following this, the faculty will invite the best-qualified applicants to submit their academic work.

Applications sent by e-mail will not be evaluated.

General information:

Detailed information about the position can be obtained by contacting Prof. Andreas L. Opdahl (andreas.opdahl@uib.no) or center leader [Christoph Trattner](#).

Practical questions about the application process should be directed to Adviser - HR, Bodil Hægland and Pernille Hole: bodil.hagland@uib.no and pernille.hole@uib.no.

Diversity is a strength that enables us to solve our tasks even better. UiB therefore needs qualified employees regardless of gender, ethnicity, religion, worldview, disability, sexual orientation, gender identity, gender expression, and age.

The University of Bergen applies the principle of public access to information when recruiting staff for academic positions.

Information about applicants may be made public even if the applicant has asked not to be named on the list of persons who have applied. The applicant must be notified if the request to be omitted is not met.

The successful applicant must comply with the guidelines that apply to the position at all times.

We encourage applicants with disabilities, immigrant backgrounds, or gaps in their CV to apply. By indicating such circumstances in your application, you may receive favourable consideration. We ensure that at least one qualified applicant from each of these groups is invited for an interview as part of our commitment to inclusivity and equal opportunity. For further information about the recruitment process, click [here](#).

About The University of Bergen

The University of Bergen is a renowned educational and research institution, organised into seven faculties and approximately 54 institutes and academic centres. Campus is located in the centre of Bergen with university areas at Nygårdshøyden, Haukeland, Marineholmen, Møllendalsveien and Årstad.

There are seven departments at Faculty of Social Sciences. [Read more about the faculty and departments.](#)

Additional information

Place of service:

postboks 7802 5020 Bergen (Bergen Municipality)